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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/686,928	10/16/2003	Leslie J. Mack	3999861-146302	7512
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41 SOUTH HIG 28TH FLOOR			ART UNIT	PAPER NUMBER
COLUMBUS,	OH 43215		3629	
			MAIL DATE	DELIVERY MODE
•			11/01/2007	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

,		Application No.	Applicant(s)			
		10/686,928	MACK, LESLIE J.			
	Office Action Summary	Examiner	Art Unit			
		Jonathan Ouellette	3629			
Period 1	The MAILING DATE of this communication app for Reply	ears on the cover sheet with the c	orrespondence address			
A SH WHI - Ext afte - If N - Fai Any	HORTENED STATUTORY PERIOD FOR REPLY CHEVER IS LONGER, FROM THE MAILING DA ensions of time may be available under the provisions of 37 CFR 1.13 er SIX (6) MONTHS from the mailing date of this communication. O period for reply is specified above, the maximum statutory period willure to reply within the set or extended period for reply will, by statute, y reply received by the Office later than three months after the mailing ned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from a cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).			
Status						
2a)[Responsive to communication(s) filed on 10/16/2003. This action is FINAL. 2b) This action is non-final. Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.					
Disposi	tion of Claims					
5)□ 6)⊠ 7)□	Claim(s) 1-20 is/are pending in the application. 4a) Of the above claim(s) is/are withdray Claim(s) is/are allowed. Claim(s) 1-20 is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/or	vn from consideration.				
Applica	tion Papers					
10)	The specification is objected to by the Examiner The drawing(s) filed on is/are: a) acce Applicant may not request that any objection to the o Replacement drawing sheet(s) including the correcti The oath or declaration is objected to by the Ex	epted or b) objected to by the Edrawing(s) be held in abeyance. See ion is required if the drawing(s) is obj	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).			
Priority	under 35 U.S.C. § 119					
a	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority documents 2. Certified copies of the priority documents 3. Copies of the certified copies of the prior application from the International Bureau See the attached detailed Office action for a list of	s have been received. s have been received in Application ity documents have been received (PCT Rule 17.2(a)).	on No ed in this National Stage			
Attachme 1) ⊠ Noti	nt(s) ce of References Cited (PTO-892)	4) Interview Summary	(PTO-413)			
2)	ce of Draftsperson's Patent Drawing Review (PTO-948) rmation Disclosure Statement(s) (PTO/SB/08) er No(s)/Mail Date	Paper No(s)/Mail Da 5) Notice of Informal Pa	nte			

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DETAILED ACTION

Claim Rejections - 35 USC § 102

- 1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:
 - A person shall be entitled to a patent unless -
 - (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. <u>Claims 1, 3-5, 8, 10, 12-14, 17, 18, and 20</u> are rejected under 35 U.S.C. 102(b) as being anticipated by Fitzgerald (US 6,434,533 B1).
- 3. As per **independent Claims 1, 10, 18**, Fitzgerald discloses A method (system) for providing hotel information (abstract) comprising the steps of, in combination: receiving occupancy/availability and rate information from a plurality of hotels; and preparing and providing a report to the plurality of hotels including current daily rate and occupancy/availability information of other hotels (Fig.8, C1-C2).
- 4. As per Claims 3 and 12, Fitzgerald discloses the step of preparing and providing a unique report to each of a plurality of hotels (C1-C2).
- 5. As per Claims 4 and 13, Fitzgerald discloses the step of preparing the report to include current daily rate and availability information for a list of competing hotels (Fig.8, C1-C2).
- 6. As per Claims 5 and 14, Fitzgerald discloses the step of preparing the report to include unique notes for each of the plurality of hotels (Fig.8-10, C1-C2).

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 As per Claims 8 and 17, Fitzgerald discloses the step of preparing the report to include occupancy percentage and average daily rate information for a predetermined area (Fig.8, C1-C2).

8. As per Claim 20, Fitzgerald discloses the step of providing the unique reports to the plurality of hotels over a computer network (C1-C2).

Claim Rejections - 35 USC § 103

- 9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 10. Claims 2, 11, and 19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Fitzgerald.
- 11. As per Claims 2, 11, and 19, Fitzgerald fails to expressly disclose the step of faxing the report to the plurality of hotels.
- 12. However, Fitzgerald does disclose sending a report to customers over a networked system, and receiving data from customers by fax (C5 L12-13), and it would have been obvious to one of ordinary skill in the art at the time the invention was made to use a variety of communication formats to transmit the reports to customers in order to increase usability of the system (See KSR [127 S Ct. at 1739] "The combination of familiar

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elements according to known methods is likely to be obvious when it does no more than yield predictable results.").

- 13. <u>Claims 6, 7, 9, 15, and 16</u> are rejected under 35 U.S.C. 103(a) as being unpatentable over Fitzgerald in view of Official Notice.
- 14. As per Claims 6, 7, 9, 15, and 16, Fitzgerald fails to expressly disclose the step of preparing the report to include various information advertisements.
- 15. However, Official notice is given that advertising was a well-known form of revenue for printed information providers (newspapers, magazines, etc.) at the time the invention was made, and it would have been obvious to one of ordinary skill at the time the invention was made to increase business revenue by adding additional information/advertising to provided reports.

Conclusion

- 16. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- 17. Additional Literature has been referenced on the attached PTO-892 form, and the Examiner suggests the applicant review these documents before submitting any amendments.
- 18. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jonathan Ouellette whose telephone number is (571) 272-6807. The examiner can normally be reached on Monday through Thursday, 8am 5:00pm.

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19. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone numbers for the organization where this application or proceeding is assigned (571) 273-8300 for all official communications.

20. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the Office of Initial Patent Examination whose telephone number is (703) 308-1202.

jo October 28, 2007

Jonathan Ouellette

Primary Examiner

Technology Center 3600

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